



2019-20 Sponsorship Opportunities

Sponsors receive tremendous promotional benefit online, in print and onsite, plus most sponsors receive free tickets.. Contact us at teharmeyer@gmail.com or 318 443 0949 to let us know about your sponsorship interest. OR, simply give online at www.sugarmillmusic.org/support or through the mail at 1264 Canterbury Drive, Alexandria, LA 71303.

PRESENTING SPONSOR. For a gift of \$10,000 or more, we will use the following language in all uses: "Fifth Annual Sugarmill Music Festival, presented by xxx." Give today, and we start using it today, providing months of positive association.

DAY SPONSOR. For a gift of \$2,000 (Friday) \$3,000 (Saturday or Sunday), we will acknowledge the donor as a Day Sponsor, with recognition and benefits that last the full day.

EACH OF OUR NINE FESTIVAL CONCERTS can be sponsored for \$750 to \$1,500. See Concert Schedule at www.sugarmillmusic.org. The concert schedule is organized and directed since 2016 by cellist and educator Paul Christopher of Northwestern State University.

FREE ADMISSION FOR ALL STUDENTS AND EDUCATORS Any student or any educator -- any college, any high school, any school. Free student admission allows students studying music, architecture, history, art and any other field to benefit from our unique and amazing weekend. And, it makes the Festival affordable for families, who only need to pay for adults. What a gift to share with our community. We ask \$2,000 for this sponsorship.

FESTIVAL SCHOLARSHIP AND PUBLICATION Directed since 2016 by musicologist Jackson Harmeyer (www.jacksonharmeyer.com), we ask \$2,500 for our Scholarship and Publication sponsorship. Your gift supports the publication of the Festival's extensive program notes and composer interviews. This sponsorship comes with a full-page, full-cover ad on the back cover of the 70-page program book.

FESTIVAL PROGRAM ADS. Full-color back cover, \$1,000. Full-page inside B&W premiere placement, \$500. Full-page inside B&W standard placement, \$350. Quarter-page inside B&W, \$200. Business card inside B&W, \$100.

SUGARMILL CAFE. Directed since 2017 by Cordon Bleu trained chef Jay Kohler of Shreveport. We ask \$750, and you and a guest eat free all weekend! Sponsor cannot be an entity which competes with the Chef or his/her employer.

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ARCHITECTURAL TOUR. Led by architectural historian Sarah Norman Mason, we ask \$500. Sponsor must be approved by the Mrs. Mason.

PLEIN AIR PAINTERS. These are the artists you will see working live on site. We ask \$500. The sponsor will be identified in our uses and will be verbally thanked at the time of the art auction. Sponsor's gift will support the Festival's purchase of artworks by the participating artists.

FESTIVAL FUNDRAISER SPONSOR: Tuesday, October 22, Mariachi Night, \$375, comes with four admission tickets.



NACHTMUSIK SEASON SPONSOR: Minimum of \$2,500. Additional benefits negotiable for higher amounts.

NACHTMUSIK CONCERTS. Our monthly Nachtmusik concerts can be sponsored for only \$325 to 375 each and provides the sponsor with 10 tickets to introduce friends to the Nachtmusik experience. See monthly concert schedule at www.sugarmillmusic.org/nachtmusik.

NACHTMUSIK CONCERT PROGRAM ADS: Back-page all-season, \$500. Inside quarter-page all-season, \$250. Inside business card all-season, \$100.

To reserve a sponsorship or for further information, please contact:
Tom Harmeyer, Festival Director, teharmeyer@gmail.com or 318 443 0949.



WWW.SUGARMILLMUSIC.ORG



SPONSORSHIP COMMITMENT FORM

Thank you for your support!

What are you sponsoring? _____

Amount: \$ _____ Enclosed ___ Terms: _____

Sponsor Name: _____

Address: _____

City State Zip: _____

Phone: _____ Email: _____

Make Check Payable To: CreativeSurge Louisiana (Tax Id: 47-5681195)

Mail to: 1264 Canterbury Drive, Alexandria, LA 71303

Questions? Ask for Tom Harmeyer at 318 443 0949 / teharmeyer@gmail.com

PROGRAM AD PURCHASE (Use above form)

Festival Book:

Full-color back cover, \$1,000. Full-page inside B&W premiere placement, \$500.
Full-page inside B&W standard placement, \$350. Quarter-page inside B&W, \$200.
Business card inside B&W, \$100.

Nachtmusik Programs (All season):

Back-page, \$500. Inside quarter-page, \$250. Inside business card, \$100.

Please enclose Ad Copy/Business Card